

## **Call to Results**

As is usually the case when I write something in a newsletter it is because it has recently come to my attention. One of the mysteries of the universe is how some of these things just keep popping up, until they have your attention.

If you noticed I titled this "Call to Results". Usually people say "Call to Action". The reason that this is a "Call to Results" is because the topic kept coming up over the last two weeks.

The first time was when Andrea Spence and I were having a conversation about taking action and she started talking about results. (By the way Andrea is a Hypnotherapist).

Apparently she had been having an earlier conversation where action and results came up, which is what prompted her to tell me that she thought focusing on results was better than focusing on action.

We both agreed that you can take all kinds of action and still not bring yourself closer to your goal.

Of course this assumes that you even have a goal in the first place. If you don't, then we would suggest that you start by determining what your goal or desired outcome is first.

So this newsletter's food for thought is: Are you merely taking action? Or are you focusing on results and taking action that brings you closer to your desired outcome?

Think about it! If you are only taking action, it is time to start working towards the result.

I call you to your results!

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